



Heritage Land Bank & Texas Landowners Association 2017 Texas Landscape Photo Contest

Official Rules

ELIGIBILITY

The 2017 Texas Landscape Photo Contest ("Photo Contest") is open to all professional and amateur photographers 18 years of age and older, who are legal U.S. residents of Texas. Void where prohibited.

Trustees, board members, employees, interns, or partners of Heritage Land Bank and the Texas Landowners Association, as well as the immediate family (spouse, parents, siblings, and children) and household members of employees, are not eligible to enter.

By submitting an entry to the Photo Contest, each entrant agrees to abide by all terms of the Official Rules and Regulations and to the decision of the Sponsors' staff and agencies, and waives any right to claim ambiguity in the Contest or these Official Rules and Regulations.

Potential winner may be required to complete and return an affidavit of eligibility, including proof of age, and liability/publicity release within 14 days. If a potential winner fails to return these documents on time, an alternate winner may be selected in his/her place.

ENTRY PERIOD

Photo entries may be submitted for the Heritage Land Bank & Texas Landowners Association "2017 Texas Landscape Photo Contest" beginning 8 a.m. Central Time on July 18, 2017, and all entries must be received by 5 p.m. on August 11, 2017. Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Photo Contest. Winners will be announced August 16, 2017.

SPONSORS

The Photo Contest is sponsored by Heritage Land Bank ("Sponsor"), 4608 Kinsey Drive Suite 100, Tyler, TX 75703; and Texas Landowners Association ("Sponsor"), P.O. Box 58321, Houston, TX 77258. This Photo Contest is in no way sponsored by, endorsed by, administered by, or associated with, Facebook or other social media entities. The Sponsors and their agencies shall determine entry eligibility in its sole and absolute discretion.

WHAT TO ENTER

Share your best Texas landscape photo, and it could be featured in a special 2018 collector's calendar as part of Heritage Land Bank's 100th Anniversary Celebration (1917-2017).

Images will be judged on originality, technical excellence, composition, overall impact and artistic merit in portraying the landscapes of Texas. Winning entries will be announced on Heritage100.com on September 16, 2017.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in a .JPEG .jpg, or.png form.

Previously published material for which non-exclusive rights were granted may be entered as long as entrant still maintains the right to grant the Sponsors a license (see "Rights" below). Entrant must be able to disclose when and where the photo appeared previously upon request.

If entrant chooses to include people in his or her submission, he or she is responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases upon request.

All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be disqualified.

The following submissions are ineligible:

- Photos that violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law.
- Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.
- Images that involve putting any individual or animal in danger.
- Images that involve any criminal act or destruction/violation of private property.
- Watermarked photos.

HOW TO ENTER

All images must be digitally submitted through the Heritage100.com web page, along with completion of all required fields – photographer's name, email, phone number and photo title.

To ensure eligibility for the contest, please submit files **no larger than 20MB** at the time of entry. Higher resolution files of at least 300 dpi/ppi will be requested following judging from all winning photographers.

Winning entrants may be asked to supplement their submission (paragraph about their photo and its location) and will be required to provide the highest resolution version of their photo) no later than August 18, 2017.

One entry per person. Sponsor reserves the right to reject any additional entries or entries that do not comply with these Official Rules. By entering, you indicate your unconditional agreement to, and acceptance of, these Official Rules and Sponsors' decisions, which are final and binding.

JUDGING

All judging decisions are final. An independent panel of judges will determine the twelve (12) winning photographs that will appear in a 2018 Collector's Calendar to be distributed by Heritage Land Bank and Texas Landowners Association. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit.

PRIZES

The winning photographers will each receive:

- \$100 Gift Card
- A Texas Landowners Membership for One Year (Value \$60)
- A 100-year Centennial Commemorative Collector's Coin from Heritage Land Bank
- A Branded Ball Cap from Each Sponsor
- Photo credit in the 2018 Texas Landscapes Calendar

Winners are responsible for paying any taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by the sole discretion of the Sponsors. A prize may not be transferred and must be accepted as awarded. A winner may not request cash or a substitute prize; however, Sponsors reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsors.

RIGHTS

Photographers will retain all rights to any photograph submitted.

By your submission of a photograph in the Photo Contest, you grant the Sponsors a royalty-free, nonexclusive right to:

- Display the photograph on Heritage100.com and LandAssociation.org.
- Use of the photograph on the Internet and in social media.

- Use of the photograph in Sponsors' internal and external communications materials, including, but not limited to web sites and web publications, print publications, advertising, multimedia, presentation and shareholder services, annual reports and future photo contests.
- Use of your name, city, and state in connection with the Photo Contest promotional materials and other publications.
- Retention of a digital copy of the winning photograph that will be archived in the Sponsors photo library and accessible to sponsor staff and assigns.

Sponsors will endeavor to credit all photographs as available.

GENERAL CONDITIONS

In the event that the operation, security, or administration of the Photo Contest is impaired in any way, Sponsors may, in their sole discretion, either: (a) suspend the Photo Contest to address the impairment and then resume the Photo Contest; or (b) award the prize(s) from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify and seek damages from any individual who tampers with the operation of the Photo Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsors' failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to the owner of an online entry, the authorized account holder of the e-mail address used to enter will be deemed to be the owner. The Photo Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

RELEASE AND LIMITATIONS OF LIABILITY

By entering, Contestant agrees to release and hold harmless Sponsors, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, agencies and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Photo Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Photo Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. Entrant also waives the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

QUESTIONS

Questions and inquiries about contest rules can be directed to 877.404.5263